



Ladies and gentlemen,

with this letter, we would like to invite you to the EUSALP GI goes business award ceremony. The award honours six pioneering business cases that link Green Infrastructure (GI) with innovative, sustainable business models and services, which have a positive impact on the Alpine region. The awarding ceremony will take place on

**Friday, 13<sup>th</sup> of May 2022**

**Innenhof, Landhaus 1, Silvius-Magnago-Platz 1**

**Bolzano/Bozen (Italy).**

The "GI goes business award" was initiated in 2021 in the frame of the EUSALP Action Group 7. It is funded by the German Federal Agency for Nature Conservation. Almost 40 start-ups, established enterprises and creative minds from Austria, Germany, Italy, Liechtenstein, Slovenia and Switzerland submitted their approaches for products, services and ideas proving that the Green Economy is on the rise in the Alpine Space.

The winners will present their products, services and ideas during the awarding ceremony. The event takes place in the frame of the Italian EUSALP Presidency, and back to back with the EUSALP Youth Council meeting and the EUSALP Action Group 7 meeting, offering possibilities for an international, cross-sectoral and also intergenerational dialogue on Green Infrastructure in business.

We look forward to welcome you to celebrate the successful combination of sustainable private sector engagement and Green Infrastructure in a worthy setting.

Sincerely,

Arno Kompatscher  
Governor Autonomous Province of Bolzano/Bozen

**Attachment:** Participant's Guide

